

Simple by Design.

A straightforward 7-level uni-level plan built around a \$10 monthly digital membership and commissionable marketplace purchases.

PLAN TYPE	WIDTH	DEPTH	MEMBERSHIP
Uni-level	Unlimited	7 Levels	\$10 / month

How the Plan Works

PWMC uses a simple uni-level structure: members may build with unlimited width, while commissions are paid through seven levels of depth. There are two straightforward commission streams.

1 Digital Membership

\$1 per level • 7 levels

The membership product is the digital “Ask a Pet Vet” WebApp at \$10 per month. The plan pays \$1 for each commissionable membership on each of seven levels.

2 Pet Product Marketplace

5% per level • 7 levels

The marketplace offers hundreds of drop-shipped pet products. There is no requirement to buy. When purchases are made through the shopping portal, commissions are paid at 5% per level through seven levels.

That’s the plan. There are no additional bonus structures or bonus payouts layered onto the compensation plan.

The 7-Level Structure at a Glance

The illustration below shows how an unlimited-width uni-level organization can expand through seven levels. The member counts are illustrative only and assume three members per person at each successive level.

Level	Illustrative Members	Cumulative Members	Membership Commission*	Marketplace Commission
1	3	3	\$3	5% of level purchase volume
2	9	12	\$9	5% of level purchase volume
3	27	39	\$27	5% of level purchase volume
4	81	120	\$81	5% of level purchase volume
5	243	363	\$243	5% of level purchase volume
6	729	1,092	\$729	5% of level purchase volume
7	2,187	3,279	\$2,187	5% of level purchase volume

* **Membership example:** \$1 per commissionable membership on that level. Actual earnings depend on the actual number of commissionable memberships and marketplace purchases in an organization.

Commission Flow

CUSTOMER / MEMBER	PWMC	7-LEVEL UNI-LEVEL	COMMISSION
Membership or marketplace purchase	Tracks commissionable activity	Credits the applicable level	\$1 membership or 5% marketplace

PWMC COMPENSATION PLAN — ONE-SENTENCE SUMMARY

Unlimited width. Seven levels deep. \$1 per level on the \$10 monthly membership, plus 5% per level on marketplace purchases — with no additional bonus structure.